

# Edzani Kelapile

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## EDUCATION

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### Northeastern University

*Bachelor of Fine Arts in Media Arts*

Concentration: Animation

Boston, MA

September 2020 - May 2024

3.5 GPA

Relevant Courses & Awards: Graphic Design 1, Typography 1, Introduction to Photography, Video Basics, Animation 1 & 2, Media Arts Degree Project, Dean's List, Honors Program

## PROFESSIONAL EXPERIENCE

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### Northeastern University Recreation

*Graphic Designer*

Boston, MA

January 2024 - April 2024

- Collaborated with designers in a fast-paced environment to design marketing templates, logos, and infographics.
- Standardized and improved University Recreation's brand personality to achieve a sophisticated aesthetic through effective digital design and professionally communicating opportunities to audiences.
- Redesigned existing print assets and deliverables to adhere to University Recreation's current visual identity as part of a collaborative marketing effort to increase awareness of recreational offerings to the university body.

### Tastemakers Music Magazine

*Editorial Designer and Photographer*

Boston, MA

September 2023 - April 2024

- Produced editorial spreads using design tools such as Adobe InDesign and Illustrator for magazine issues, practicing print design by synthesizing the subject matter of copy with visual concepts provided by writers.
- Created vector illustrations in Adobe Illustrator and Photoshop for articles in the magazine using album covers and pop culture as inspirations to elevate the content of a spread.
- Captured images of musical artists and bands at local performances, and did color correcting and photo retouching in Adobe Lightroom to emulate and elevate the energy of their music for the magazine's photography blog.

### Khoury College of Computer Sciences

*Social Media Coordinator Co-op*

Boston, MA

July 2023 - December 2023

- Managed Khoury College's social media channels to maintain and elevate its digital presence, practicing deadline management as a copywriter, scheduling posts across four platforms, and engaging with audiences.
- Captured and edited photos using a DSLR and Adobe Lightroom for four professional events held by the College to publish online, focusing on dynamic interactions between speakers and audience members.
- Conducted three interviews of students in the College about their unique co-op experiences, editing them in Adobe Premiere Pro to share with other students to aid them in their internship journeys.

### MGH CCCSEW

*Social Media and Marketing Co-op*

Boston, MA

July 2022 - December 2022

- Iterated on a non-profit's visual brand identity to be more consistent, establishing a brand color palette and art direction based on current design trends and digital communication research.
- Collaborated with volunteers, university student groups, and medical professionals to promote virtual mental health resources and events on social media pages.
- Developed a style guide using Adobe InDesign for the non-profit founder to guide him in maintaining a strong professional image online and developing web graphics while allowing for a certain degree of flexibility.

## TECHNICAL SKILLS/INTERESTS

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**Visual Design:** Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Lightroom, Canva, Procreate

**Motion Design:** Adobe Premiere Pro, Adobe After Effects

**3D Animation & Modeling:** Autodesk Maya, ZBrush, Adobe Substance Painter, Adobe Substance Sampler

**Office Tools:** Microsoft Office, Google Suite, Adobe Acrobat Pro, Slack, Notion, FigJam, Miro, ClickUp